

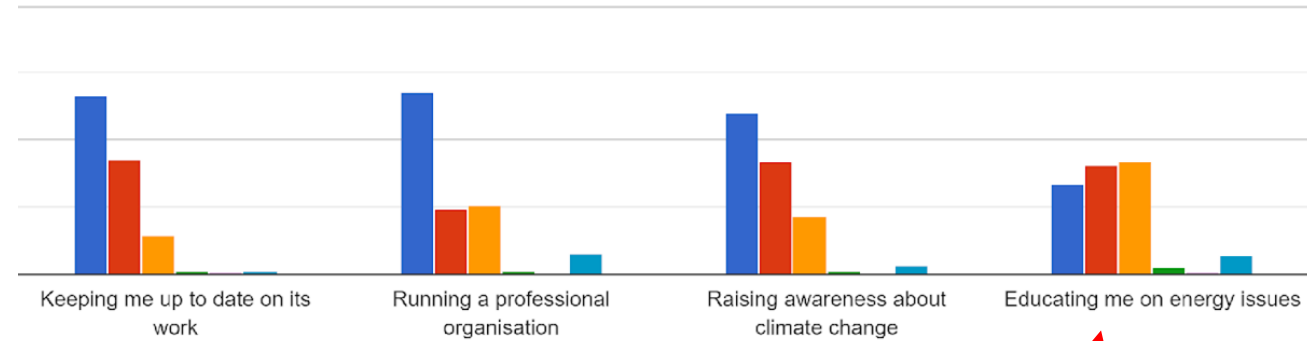
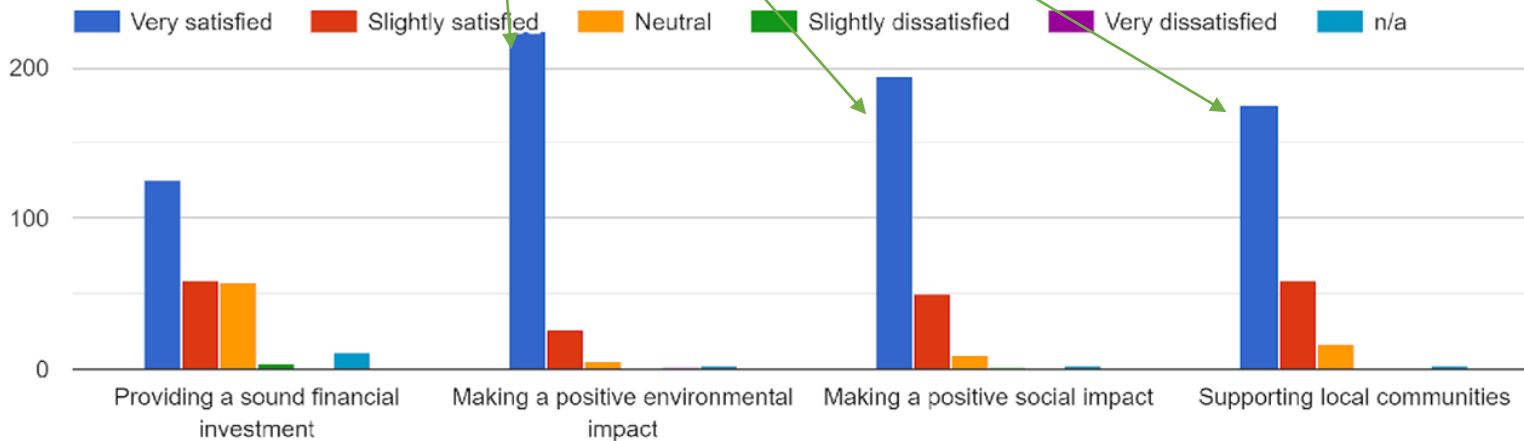
# Member and Supporter Survey 2022



Bristol Energy Cooperative

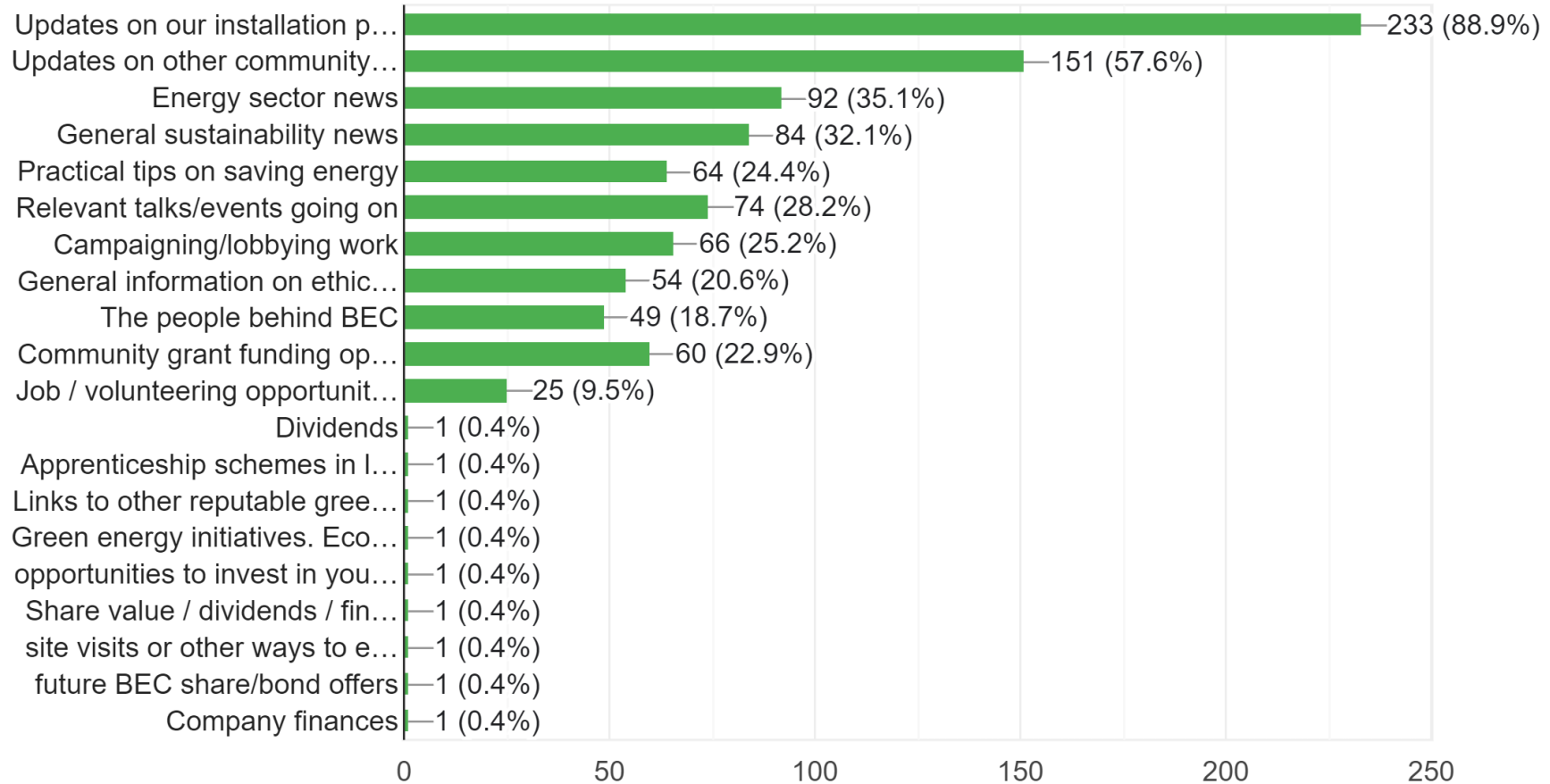
# How satisfied are our supporters?

People are really pleased with the environmental, social and local support we are giving



We need to do better at educating our members on energy issues

# What do you want to hear from us?



# What are our strengths?

Local

Well run

Good technical knowledge

“Promoting solar energy as socially empowering”

Clear communication

Community focus

Good track record – making stuff happen

Energetic + enthusiastic

Making it easy for people to get involved

Ethical – purpose driven

Tackling climate change

“Good balance between working at community level but with sufficient scale”

# What are our weaknesses?

Harder to make an impact  
when small

People confuse it with Bristol Energy

Unsure where new funds are  
coming from and going

Vulnerable to national & local government process,  
regulation & policy

Could say more about our impact

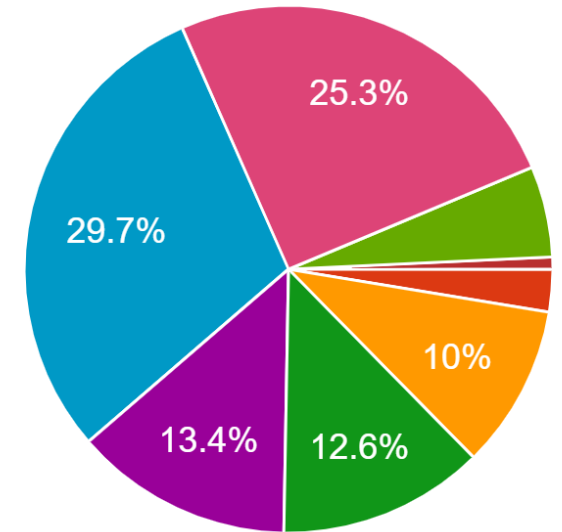
Challenge of scaling up without  
compromising credibility

Not sellable shares.

Is it diverse enough?

# Tackling diversity (or lack of)

- 60% of respondents are over 60, and only 12% are under 40
- 66% of respondents identify as male, and 32% female
- 91% of respondents identify as White, and 3% as a Black, Asian or Minority Ethnic background



# Other ideas and feedback

Please consider investing community benefit money into more solar panels. I think it's the biggest benefit that you can offer the community

Ticking a set rate for interest is difficult - I'd be happier with some form of index linking, say "x above RPI"

I'd like to see more lobbying of politicians about climate change!

Education workshops in schools

Bond offers may help raise more money than share offers

Solar farm tours

Would be great to see community energy coops club together more to have greater impact

Updates on your financial position would be interesting

Ask us questions

Like/share stuff  
on social media

Talk to others about  
community energy

Vote at the AGM

Email us rooftop site  
suggestions

Read + share the  
newsletter

Tell a community partner  
about the Megawatt fund

Attend BEC events

**What can  
you do?**

Share any leads/networks that  
help develop our work

Email us ideas for  
community engagement

Volunteer your skills

Sit on the Megawatt Community  
Energy Fund panel

Become a Board member